

JENNIFER J. KIM

UX DESIGNER

CONTACT

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🌐 linkedin.com/jjk-digital

SKILLS

Interaction Design

Visual Design

Usability Testing

User Research

Wireframes

Prototyping

Design Strategy

Business Strategy

TOOLS

Figma

Visual Design

Jira

Adobe Creative

Microsoft Office

LANGUAGES

Fluent English

Fluent Korean

Basic French

Basic Portuguese

INTERESTS

Golf, Tennis, Scuba Diving

Travel, Photography, Cooking

Piano, Fashion Illustration

PROFILE

My passion for learning about the world and understanding human needs drives me to continually seek creative solutions that fit into people's everyday lives.

Having lived in nine different countries across four continents, I have learned to adapt quickly and venture beyond my boundaries without fear. My multi-cultural and multi-disciplinary background allows me to bring a unique combination of creative and strategic understanding.

WORK EXPERIENCE

UX Design Consultant

Freelance (Remote)

March 2023 - Present

- Consulting for an accessibility technology company to design a web-based communication tool for the deaf and hard of hearing community
- Responsible for user research, UX/UI design and prototyping
- Worked directly with stakeholders and software development team to bring the tool to market

Digital Project Manager

Burberry (London / Hong Kong)

March 2015 - December 2019

- Responsible for delivering new technology solutions to users in most effective way to ensure successful adoption. Deployed new POS systems to retail stores.
- Drove new digital initiatives throughout Asia Pacific by managing projects across regional and functional teams. Redesigned cn.burberry.com to meet local requirements based on user behavior.

Sr. Product Strategist

Samsung Electronics (San Francisco / Los Angeles)

October 2011 - July 2013

- Developed strategic plans and managed projects within design studio, focusing on consumer electronics and appliances.
- Performed market research and created business proposal for a wearable device, to target the health and lifestyle domain.

Sr. Financial Analyst

Synapse Group, Inc., a Time Inc. company (Stamford)

July 2007 - September 2011

- Managed overall P&L and analyzed client-level performance data for internet-based subscription marketing business.
- Managed over 10 clients, including Amazon, and advised executives on strategic decisions and contract negotiations.

EDUCATION / DESIGN TRAINING

UX Academy, UI and UX Design
Designlab

2022 - 2023

Professional Certificate in Fashion Design
Hong Kong Design Institute

2016 - 2017

Professional Certificate in Product Design
New York University

2009 - 2010

Master of Engineering, Biomedical Engineering
Cornell University

2006 - 2007

Bachelor of Science, Biological & Environmental Engineering
Cornell University

2002 - 2006